



Franchise Opportunity

DIY Payroll Business vs. Payroll Vault Franchise

Payroll Business From the Ground Up	DIY Estimated Cost	DIY Estimated Time	Payroll Vault Franchise	Cost & Time
Company Name, Domain & Website <i>Often requires professional support to select name and secure a domain.</i>	\$5k – \$10k	250 – 500 hours	Completed	Included
Logo Development & Trademarks <i>Requires marketing/branding experts to develop and trademark logo.</i>	\$10k – \$20k	250 – 500 hours	Completed	Included
Website Development <i>Requires project management team to ensure a professional, advanced website.</i>	\$10k – \$20k	300 – 600 hours	Completed	Included
Custom Public Relations, Videos & Testimonials <i>Requires significant time and resources to create valuable and recognizable content.</i>	\$5k – \$10k	100 – 300 hours	Completed	Included
Marketing Materials & Sales Systems <i>Requires a dedicated marketing team and outsourced vendor advisors to develop materials and interrelated sales system to effectively handle client leads.</i>	\$25k – \$50k	400 – 600 hours	Completed	Included
Operational Systems & Support Manuals <i>Requires defining a standard for Systems, Manuals, Guides and Checklist.</i>	\$10k – \$20k	400 – 800 hours	Completed	Included
Client Engagement & Pricing Model <i>Requires development of a model to ensure value pricing and business success.</i>	\$5k – \$10k	200 – 300 hours	Completed	Included
Set-up of Ancillary Services <i>Requires significant research of vendors to offer ancillary services to payroll.</i>	\$10k – \$20k	300 – 500 hours	Completed	Included
Project Management <i>Requires experienced project management throughout business design and development.</i>	\$50k – \$100k	1,500 – 3,000 hours	Completed	Included
Payroll Business DIY Investment Cost & Time	\$130k – \$265k	3,700 – 7,100 hours	Initial Franchise Fee	\$40K Open in 90 Days